



News Release

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NEW INTEL SMART VIDEO RECORDER PRO CAPTURES FULL MOTION VIDEO

New Board Ideally Suited for Business Presentation and Multimedia Authoring Applications

SANTA CLARA, September 12, 1994 -- Intel today announced the Intel Smart Video Recorder Pro, an enhanced version of the company's popular PC Indeo™ video recording card. The new board offers one-step recording and compression of quarter-screen (320 by 240 pixel resolution) video in the Indeo™ video format in full motion (30 frames-per-second).

At a manufacturer's suggested list price of \$570, the Intel Smart Video Recorder Pro offers everything needed to record and edit video including an easy-to-install PC add-in board, a state-of-the-art video editor, and a collection of clip art and animation software.

"With the new Smart Video Recorder Pro developers and business users now can create full motion video clips on their PC. These clips can then be played back on any Pentium™ or Intel486™ processor-based PC." said Claude Leglise, multimedia program director for Intel.

"We're using Intel's Smart Video Recorder Pro to capture all of the Video for Windows* clips to be used for our upcoming CD-ROM titles for the holiday season," said Chris Kitze, publisher, Aris Entertainment, a wholly owned subsidiary of Softkey International Inc. "The combination of Indeo video and the enhanced capture capabilities of the Smart Video Recorder Pro make it possible for us to create commercial quality video for our CDs in-house, which greatly reduces time and production costs."

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Versatile Features and Capabilities

Key features and capabilities the Intel Smart Video Recorder Pro include:

- One-step recording and compression (at up to 30 frames-per-second) into the Indeo video format of 320 x 240, 240 x 180 and 160 x 120 pixel resolution windows -- one-step recording eliminates the traditional two-step process of first capturing video and storing it on hard disk, then compressing the file in a second step
- Capture of full screen still images (640 x 480)
- Support for raw video recording and off-line compression to single-spin CD-ROM data rates
- Accepts analog video-composite or Y/C (S-Video) inputs
- Compatible with NTSC and PAL video standards to meet the needs of the North American and European markets
- Compatible with more than 150 commercially available OLE-compliant Windows applications
- Compact half-length ISA card with RCA and S-Video input jacks

Bundled Software

The Intel Smart Video Recorder Pro software package includes Indeo video Release 3.2 drivers for capture and playback. Introduced in June of this year, Indeo video Release 3.2 offers improved playback performance and better video image sharpness and color quality. When used with a Pentium processor-based PC, Indeo video Release 3.2 can support full-screen, smooth motion playback with greater picture quality than previously possible.

The Intel Smart Video Recorder Pro is also packaged with Asymetrix' Digital Video Producer* and Tri-Digital's DigiClips*. Digital Video Producer offers a host of sophisticated, yet easy-to-operate, video capture and editing features including professional quality fades, transitions and filters, full video motion control and video titling. DigiClips provides a wide range of video clips and animation designed to illustrate business presentations. This bundled software is worth \$359.95 (manufacturer's suggested list price).

Indeo Video Industry Format Of Choice

Intel's Indeo video is a widely supported digital video format that allows for software-only video playback on Pentium processor and Intel486 CPU-based personal computers. Licensed free of charge, Indeo video delivers "free" video playback to the desktop by eliminating the need for add-on hardware to playback video files. Indeo video is supported in Microsoft's Video for Windows, IBM's OS/2* R2.1 and Video In*, Apple Computer's

QuickTime* for Macintosh and QuickTime for Windows, and Novell Netware*. Many leading CD-ROM publishers, including Microsoft, Compton's NewMedia, Sierra* On-Line and Aris Entertainment, have incorporated Indeo video clips on their latest educational and entertainment titles.

Availability and Information

The Intel Smart Video Recorder Pro is widely available at retail computer outlets now. For immediate information via fax, please call Intel's FaxBACK* Information Service at 800-525-3019, or 503-629-7576 outside the U.S. and Canada. This fax service is available 24-hours a day. Toll-free technical support is also available by calling 800-538-3373, or by calling 503-629-7354 outside the U.S. and Canada.

Intel, the world's largest chipmaker, is also a leading manufacturer of personal computer, networking and communications products.

-- 30 --

* All other brands and names are the property of their respective owners.